



# MOHANLAL SUKHADIA UNIVERSITY UDAIPUR

## PROGRAMME OF M.B.A. E-BUSINESS III SEMESTER : EXAMINATION 2016-17

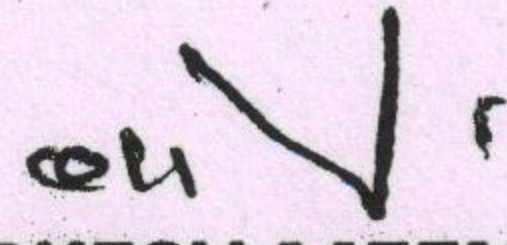
TIME : 11.00 AM TO 2.00 PM

DATE	DAY	CODE	PAPER/SUBJECT
30-01-2017	MONDAY	MSE-301	ENTREPRENEURSHIP DEVELOPMENT
01-02-2017	WEDNESDAY	MSE-303 (EB-01)	PRINCIPLE OF E-COMMERCE
03-02-2017	FRIDAY	MSE-304 (EB-02)	E. COMMERCE PROGRESSION
07-02-2017	TUESDAY	MSE-305 (EB-13)	DIGITAL MARKETING
09-02-2017	THURSDAY	MSE-306 (EB-14)	E-ADVERTISING
16-02-2017	THURSDAY	MSE-307 (RM-03)	RURAL MARKETING
18-02-2017	SATURDAY	MSE-308 (RM-04)	CO-OPERATIVE MANAGEMENT

**NOTE :-**

1. No guarantee is given to the candidates regarding the order of question papers.
2. If there is any complaint against the question papers. The same may be communicated to the university through the center supdt. Within a week's time from the date of examination concerned, failing which no complaint will be entertained by the university.
3. In case of any holiday is declared on the date of examination, the university will have the right to postpone, it to a later date.

**DATE :21.01.2017**

  
(HARKESH MEENA)  
DY. REGISTRAR (EXAM.)  
MOHANLAL SUKHADIA UNIVERSITY  
UDAIPUR